



The Must Have HITS

September 25, 2023

To,
Listing Department
BSE Limited
P.J Towers, Dalal Street,
Fort, Mumbai – 400 001

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E), Mumbai – 400 050

Scrip Code: **532375**

Symbol: **TIPSINDLTD**

Dear Sir/Madam,

Ref: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Sub: Appointment of Chief Executive Officer (KMP) of the Company

We wish to inform you that the Board of Directors of the Company in its meeting held today, September 25, 2023, has considered and approved the appointment of Mr. Hari Nair as a Chief Executive Officer (KMP) of the Company with effect from October 1, 2023.

Brief details about Mr. Hari Nair as required in compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, pertaining to his appointment are disclosed hereunder as “Annexure - A”.

Request you to kindly take the same on record.

Thanking you,
For **Tips Industries Limited**

Bijal R. Patel
Company Secretary

Encl: a/a

TIPS INDUSTRIES LTD.

601, Durga Chambers, 6th Floor, Linking Road, Khar (West), Mumbai 400 052.
Tel. : 6643 1188 Email : response@tips.in Website : www.tips.in
CIN: L92120MH1996PLC099359

Annexure A

Details for appointment of Mr. Hari Nair as Chief Executive Officer (KMP) of the Company

Sr. No.	Particulars	Details
1	Reason for change viz. appointment , re-appointment, resignation, removal, death or otherwise	Appointment
2	Date of Appointment	October 1, 2023
3	Brief Profile (in case of appointment)	<p>Mr. Hari Nair has 25 years of overall experience, of which last two decades in the music ecosystem and earlier in IT services, starting from music distribution companies like Soundbuzz & Mauj Mobile, to leading digital business for a global music company like Sony Music India. He led new business development and digital transformation at PPL (India). His last global multi-regional exposure was in ByteDance while launching their music streaming service Resso first in India.</p> <p>He has worked as Head –SoundOn aka Artist Services (Middle East, Africa, Turkey and South Asia) in ByteDance Ltd, from January 2023 to till recent past. He was responsible for P&L of SoundOn, a distribution platform by ByteDance for Musicians in the region. He worked towards increasing trust in the region for TT & SoundOn, thus positively impacting market share of SoundOn. Earlier that, he worked as head of Digital Music (South Asia [India++], Middle East and Africa), where he was responsible for Music Partnerships, commercials and strategy, across TikTok, Resso, Capcut etc.</p> <p>Earlier to ByteDance, he worked as Chief Digital Officer at Phonographic Performance Limited. He has also worked for Sony Music Entertainment India Pvt Ltd as</p>

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		<p>Director - Digital Business Development & Commercials from July 2013 till July 2018.</p> <p>Before Sony Music Entertainment India Pvt Ltd, he has given his service for Mauj (People Infocomm Ltd), Comviva Technologies Ltd, Soundbuzz India Pvt Ltd – Motorola Group Company between July 2005 to July 2013.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable

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